



The Clan Web Site

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Topics

1. Web Site & Email Hosting Arrangements.
2. Usability Enhancements.
3. Web Site Navigation.
4. Members Area.
5. Social Media Integration.
6. What You Should Do Next.



Web Site & Email Hosting

- The web site and email accounts for odeaclan.org have been transferred to a new hosting provider.
 - Improve web site response times and reliability.
- More resources:
 - 50GB storage instead of 6GB.
 - Unlimited bandwidth instead of 12GB per month.
- Lower cost:
 - \$170 (AUD) per year instead of \$200 (AUD).



Usability Enhancements

- We've recently made a number of enhancements to make the web site more "user-friendly".
 - User-friendly means easy to use, easy to understand, easy to navigate.
 - Subjective in nature, much like discussing beauty.
 - However, specific things can be done which are **objectively better** in providing a user-friendly system, e.g. because the user can find information with less scrolling and fewer mouse clicks or screen taps.



Usability Enhancements ...

1. Full-width layout to make better use of the available screen space and to reduce the amount of scrolling that would otherwise be needed: Full Width Layout
2. A fully “responsive design” that works very well on mobile devices, i.e. smartphones and tablets.
3. Multiple layout choices for each page:
 1. Content area only, i.e. full-width, no sidebars.
 2. Content area with right hand sidebar.
 3. Content area with left hand sidebar.
 4. Content area with left hand sidebar and right hand sidebar.
 5. From 0 to 5 footer widgets.
4. The ability to disable one or more page elements on each page:
 1. Header.
 2. Primary Navigation.
 3. Secondary Navigation.
 4. Post Image / Page Header.
 5. Content Title.
 6. Footer.



Usability Enhancements ...

5. Ability to change the font size: [Change Font Size](#)
6. The main menu is now a “sticky” menu. This simply means that the main menu stays at the top of the page when you scroll down so you still have access to the main menu even when you’ve scrolled down the page: [Sticky Menu](#)
7. A “back to the top” button. The user can quickly return to the top of the page. This provides a shortcut which takes you right back to the top of the page without having to scroll all the way back: [Back to the Top](#)



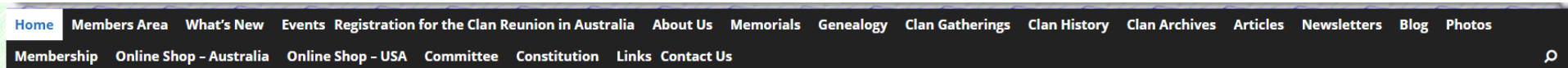
Usability Enhancements ...

8. We use online forms for:
 - Online membership application/renewal.
 - Online registration for Clan events.
 - Contact Us forms.
 - Online survey forms.
9. The online forms are now “smart” forms:
 - Conditional logic enables us to design an online form that can dynamically adjust itself based on what the user has entered into the form. It also helps reduce errors.
 - For example, with an online membership renewal form you will be invited to enter 2 member names and email addresses if you select a Family membership but only 1 member name and email address if you select an Individual membership: [Online Membership Renewal Form](#)



Web Site Navigation

- Primary navigation method is the Main Menu.





Web Site Navigation ...

- A number of techniques are used for Secondary Navigation.
- An example:

Articles about O'Dea Clan Genealogy

- [Index of Clippings from County Clare Parish Records](#)
- [New Irish Genealogy Records 2014](#)
- [Clare Library - Over 6,600 links added to library website](#)
- [Indexes to the Registers of Civil Records in the General Register Office now available](#)
- [Check-list and Tips for Family Historians Intending to Visit County Clare](#)
- [The O'Dea Clan is Registered with the Clans of Ireland](#)
- [Complete list of the O'Dea Clan Chieftains](#)



Web Site Navigation ...

- A better way is to make use of images:

Articles about O'Dea Clan Genealogy



Index of Clippings from County Clare Parish Records

Colleen Smith (O'Day) has provided us with the attached document which contains clippings from her searches of the County Clare ...

[Read More](#)



New Irish Genealogy Records 2014

This is a free guide to all the Irish family history records released during 2014 ...

[Read More](#)



Clare Library - Over 6,600 links added to library website

The Clare Library has added over 6,600 links to the library website. There are over 2,200 townlands in County Clare, ...

[Read More](#)



Indexes to the Registers of Civil Records in the General Register Office now available

Indexes to the Registers of Civil Records in the General Register Office are now available ...

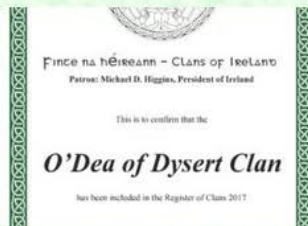
[Read More](#)



Check-list and Tips for Family Historians Intending to Visit County Clare

The author of this web site article (Paddy Casey) has kindly agreed that we can link to his very useful ...

[Read More](#)



The O'Dea Clan is Registered with the Clans of Ireland

The O'Dea Clan is Registered with the Clans of Ireland ...

[Read More](#)



Complete list of the O'Dea Clan Chieftains

A complete list of the O'Dea Clan Chieftains (of the modern era) ...

[Read More](#)



Web Site Navigation ...

■ Another example:

	New Member	Membership Renewal	Gift Membership
Pay Online	I wish to sign up as a new member and pay online	I wish to renew my membership and pay online	I wish to purchase a gift membership and pay online
Pay by Check/Cheque	I wish to sign up as a new member and pay by check/cheque	I wish to renew my membership and pay by check/cheque	I wish to purchase a gift membership and pay by check/cheque
I'm not sure about how I should pay	I would like to sign up as a new member but I'm not sure about how I should pay – should I pay online or pay by check/cheque?	I would like to renew my membership but I'm not sure about how I should pay – should I pay online or pay by check/cheque?	I would like to purchase a gift membership but I'm not sure about how I should pay – should I pay online or pay by check/cheque?
I need more information about membership	I would like to sign up as a new member but I need more information about subscription rates, benefits, etc.	I would like to renew my membership but I need more information about subscription rates, benefits, etc.	I would like to purchase a gift membership but I need more information about subscription rates, benefits, etc.
I need more information about paying online	I would like to sign up as a new member but I need more information about paying online	I would like to renew my membership but I need more information about paying online	I would like to purchase a gift membership but I need more information about paying online
I have some questions	I would like to sign up as a new member but I have some questions	I would like to renew my membership but I have some questions	I would like to purchase a gift membership but I have some questions



Web Site Navigation ...

- A better way is to make use of images:

The image displays six distinct navigation buttons for membership renewal, arranged in a 2x3 grid. Each button is accompanied by a title, a descriptive sentence, and a 'Click Here' link.

- Top Left:** A blue circular button with a silver border and the text "Pay Online".
Title: **Membership Renewal**
Text: **Pay Online**
Description: **Membership Renewal – Renew My Membership and Pay Online**
Text: I wish to renew my membership and pay online ...
Link: [Click Here](#)
- Top Middle:** A screenshot of a check form with the word "BANK" at the top and a "Date" field on the right.
Title: **Membership Renewal**
Text: **Membership Renewal – Renew My Membership and Pay by Check/Cheque**
Description: **Membership Renewal – Renew My Membership and Pay by Check/Cheque**
Text: I wish to renew my membership and pay by check/cheque ...
Link: [Click Here](#)
- Top Right:** Two interlocking puzzle pieces, one green labeled "Online" and one blue labeled "Offline".
Title: **Membership Renewal**
Text: **Online Offline**
Description: **Membership Renewal – How Should I Pay**
Text: I would like to renew my membership but I'm not sure about how I should pay – should I pay ...
Link: [Click Here](#)
- Bottom Left:** A yellow oval button with a silver border and the text "I Need More Info".
Title: **Membership Renewal**
Text: **I Need More Info**
Description: **Membership Renewal – I Need More Information about Membership**
Text: I would like to renew my membership but I need more information about subscription rates, benefits, etc ...
Link: [Click Here](#)
- Bottom Middle:** A padlock icon next to the text "Payments By PayPal" and logos for VISA, MasterCard, DISCOVER, and AMERICAN EXPRESS.
Title: **Membership Renewal**
Text: **Payments By PayPal**
Description: **Membership Renewal – I Need More Information about Paying Online**
Text: I would like to renew my membership but I need more information about paying online ...
Link: [Click Here](#)
- Bottom Right:** A 3D white figure standing on a large red question mark.
Title: **Membership Renewal**
Text: **Questions... Just Ask!**
Description: **Membership Renewal – I Have Some Questions**
Text: I would like to renew my membership but I have some further questions ...
Link: [Click Here](#)



Members Area

- Introducing the **Members Area**:
 - A single page where members of the Dysert O'Dea Clan Association can easily access common web site functions.
 - These functions are also available through normal menu items.
 - We are simply making these functions available in one convenient location: [Members Area](#)



Members Area ...

- Some items do not require authorisation, e.g. Membership Renewal.
- Functions which are concerned with creating and/or maintaining web site content do require authorisation:
 - If you are already logged in, you will be able to access the selected function.
 - If you have not logged in, you will be invited to login.
 - Once you have completed your login, the selected page will be displayed.



Social Media Integration

- Most people are familiar with the popular social media platforms:
 - Facebook.
 - Twitter.
 - Google+.
 - LinkedIn.
 - Instagram.
 - YouTube.
 - ...



Social Media Integration ...

- Here is the list of **major active** social media sites (source: Wikipedia).

1. 43 Things	44. Epernicus	87. Identi.ca	130. Orkut	173. Taringa!
2. Academia.edu	45. Eons.com	88. Indaba Music	131. OUTeverywhere	174. TeachStreet
3. About.me	46. eToro	89. Influenster	132. PatientsLikeMe	175. TermWiki
4. Advogato	47. Experience Project	90. Instagram	133. Partyflock	176. The Sphere
5. aNobii	48. Exploroo	91. IRC-Galleria	134. Pingsta	177. TravBuddy.com
6. AsianAvenue	49. Facebook	92. italki.com	135. Pinterest	178. Travellerspoint
7. aSmallWorld	50. Fetlife	93. Itsmy	136. Plaxo	179. Tsu
8. Athlinks	51. FilmAffinity	94. Jaiku	137. Playfire	180. tribe.net
9. Audimaterd.com	52. Filmow	95. Jiebang	138. Playlist.com	181. Trombi.com
10. Bebo	53. FledgeWing	96. Kaixin001	139. Plurk	182. Tuenti
11. Biip.no	54. Flixster	97. Kivibox	140. Poolwo	183. Tumblr
12. BlackPlanet	55. Flickr	98. LaiBhaari	141. Qcapacity	184. Twitter
13. Bolt.com	56. Focus.com	99. Last.fm	142. Quechup	185. Tylted
14. Busuu	57. Fotki	100. Late Night Shots	143. Quora	186. Uplike
15. Buzznet	58. Fotolog	101. LibraryThing	144. Qzone	187. VK
16. CafeMom	59. Foursquare	102. Lifeknot	145. Raptr	188. Vampirefreaks.com
17. Care2	60. Friendica	103. Linkagoal	146. Ravelry	189. Viadeo
18. CaringBridge	61. Friends Reunited	104. LinkedIn	147. Renren	190. Virb
19. Classmates.com	62. Friendster	105. LinkExpats	148. ReverbNation.com	191. Vox
20. Cloob	63. Fuelmyblog	106. Listography	149. Ryze	192. Wattpad
21. ClusterFlunk	64. Fyuse	107. LiveJournal	150. ScienceStage	193. WAYN
22. CouchSurfing	65. Gaia Online	108. Livemocha	151. Sgrouple	194. WeeWorld
23. CozyCot	66. GamerDNA	109. Makeoutclub	152. ShareTheMusic	195. We Heart It
24. Crunchyroll	67. Gapyear.com	110. MEETin	153. Shelfari	196. Wellwer
25. Cucumbertown	68. Gather.com	111. Meetup (website)	154. Sina Weibo	197. Wepolls.com
26. Cyworld	69. Gays.com	112. Meettheboss	155. Skoob	198. Wer-kenn-t-wen
27. DailyBooth	70. Geni.com	113. MillatFacebook	156. Skyrock	199. weRead
28. DailyStrength	71. Gentlemint	114. Minds	157. Smartican	200. Wooxie
29. delicious	72. GetGlue	115. mixi	158. SocialVibe	201. WriteAPrisoner.com
30. DeviantArt	73. GirlsAskGuys	116. MocoSpace	159. Sonico.com	202. Xanga
31. Diaspora*	74. Gogoyoko	117. MOG	160. SoundCloud	203. XING
32. Disaboom	75. Goodreads	118. MouthShut.com	161. Spaces	204. Xt3
33. Do!2day	76. Goodwizz	119. Mubi	162. Spot.IM	205. Yammer
34. DontStayIn	77. Google+	120. MyHeritage	163. Spring.me	206. Yelp, Inc.
35. Draugiem.lv	78. GooLoop	121. MyLife	164. Stage 32	207. Yookos
36. douban	79. Grono.net	122. My Opera	165. Stickam	208. Zoo.gr
37. Doximity	80. Habbo	123. Myspace	166. Streetlife	209. Zooppa
38. Dreamwidth	81. hi5	124. Nasza-klasa.pl	167. StudiVZ	
39. DXY.cn	82. Hospitality Club	125. Netlog	168. Students Circle Network	
40. Eftown	83. Hotlist	126. Nexopia	169. StumbleUpon	
41. Ello	84. HR.com	127. Ning	170. Tagged	
42. Elixio	85. Hub Culture	128. Odnoklassniki	171. Talkbiznow	
43. English, baby!	86. Ibibo	129. Open Diary	172. Taltopia	



Social Media Integration ...

- We are using a small subset of these:
 - Facebook: <https://www.facebook.com/odeaclan>
 - Twitter: <https://twitter.com/odeaclan>
 - YouTube: <https://www.youtube.com/c/OdeaclanOrg1318>
 - Flickr: <https://www.flickr.com/photos/odeaclan/collections>
- When a new item is posted to the web site, the system automatically posts a copy of that item to:
 - The Clan Association's Facebook page.
 - The Clan Association's Twitter account.
- If you have a video you would like to share, you can upload it to the Clan Association's YouTube channel.
 - Send us a request and we can invite you to become an authorised user.
 - We can then embed the video into the Clan web site.
 - An example: [Maureen Carey Inaugurated as Taoiseach](#)



Social Media Integration ...

■ Facebook **Page**:

- <https://www.facebook.com/odeaclan>
- Used to communicate with Clan members.
- Programmatic interface provided by Facebook enables us to automagically post new web site items to Facebook.

■ Facebook **Group**:

- <https://www.facebook.com/groups/odeaclan/>
- Facebook does not provide a programmatic interface to Groups.

■ Facebook users should follow both.



Summary

- We've transferred the web site and email accounts to a new hosting provider to improve response times and reliability.
- We've made a number of improvements to the web site to make it more user-friendly.
- We've made extensive use of images to provide a smarter way of handling secondary navigation.
- We've added a **Members Area** to make it easier for members to find common web site functions.
- We are making use of social media platforms to extend our communications reach.



What you should do next

- Please check out the web site and tell us about:
 - Areas for further improvement.
 - Additional items that could be added to the Members Area.
- Please feel free to add your own web site content.
 - Financial members of the Dysert O'Dea Clan Association who have provided us with an email address are registered on the web site as authorised users.